



HARVESTING THROUGHOUT THE YEAR

Greenhouse Technology.
Drip Irrigation.
Year Throughout Harvesting.
Livestock Farming.



WELCOME

Set up in the Iman' Africa Holdings Estate, Bethel Farm has been set up as a commercial crop and livestock farming operation destined to provide products which will meet customer expectations.



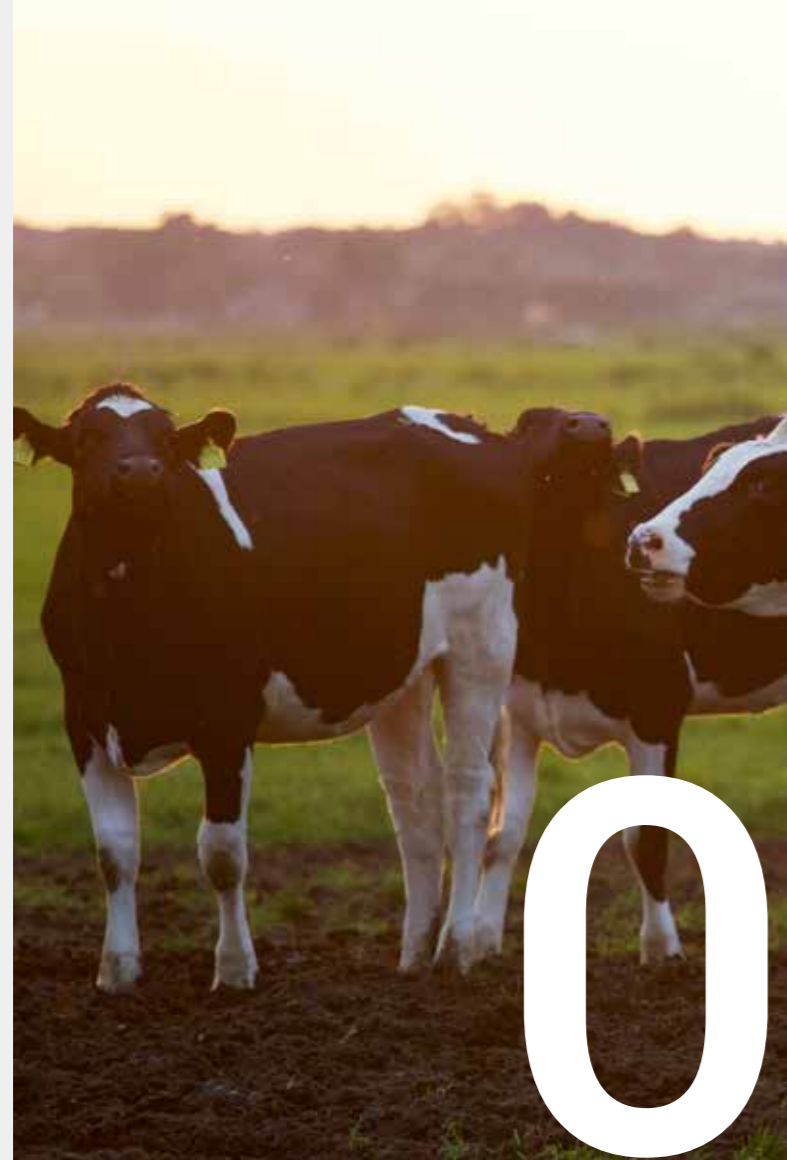
01

WHERE WE ARE

Bethel Farm is 100% Black owned and managed by

its Founders who between them have over 20 years of management experience. This Management Team is supported by an experienced Board of Directors who have farming experience and who provide strategic direction to the Founders.

In addition to this, the Bethel Farm Management have technical advisors for both crop farming and livestock farming. Workers on Bethel Farm have an extra-ordinary service ethic designed to ensure that production is aligned with the requirements of the customer.



02

WHERE WE ARE GOING

Our strategic outlook for Bethel Farm is creating a commercial operation which will not only enable local economic development but also export to the international market.

We are creating a vegetable precinct on 100 ha of the farm. The livestock farming will occupy another 150 ha of land leaving 136 ha for a farm real estate development which will include a boutique hotel and church facilities.



GROWING FRESH QUALITY PRODUCE & LIVESTOCK

OUR VISION, VALUES & MISSION

VISION

to become a commercially viable and self-sufficient farming operation that is enhancing the work of God all over the world.

VALUES

- Bethel Farm will ensure that there is **fairness and equity** in its business operations.
- Bethel Farm will **empower** its willing **staff** in various initiatives.
- Bethel Farm will ensure that there is **high productivity** in all its operations.
- Bethel Farm will ensure that there is **excellent customer service**.
- Bethel Farm will ensure that there is **accountability in the management and governance of its operations**.

MISSION

- To use the farm as a source to serve the work of God all over the world.
- Building a self-sustaining farm able to invest into the future and grow shareholder value.
- To create employment opportunities for insightful individuals.
- To contribute to poverty alleviation through its business model/s.
- To develop a sustainable viable and profitable company which provides professional services.
- To build a self-sufficient, self-propagating system of supply that is independent of the world system.
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- To put in place strategic partners to deliver on various products at the farm
- To leverage the relationship with the local community in order to advance local economic empowerment

PRODUCT & SERVICES

The company will focus on vegetable horticulture production.

This sector with high profit margins and where there is high produce demand. It is also a specialised field where not many farmers are working in and whose market has both local and export demand.

However, with the help of Kohwa Holdings who have the knowledge and key staff with many years of experience in this type of farming, the company will thrive.



FEATURES OF BETHEL FARM

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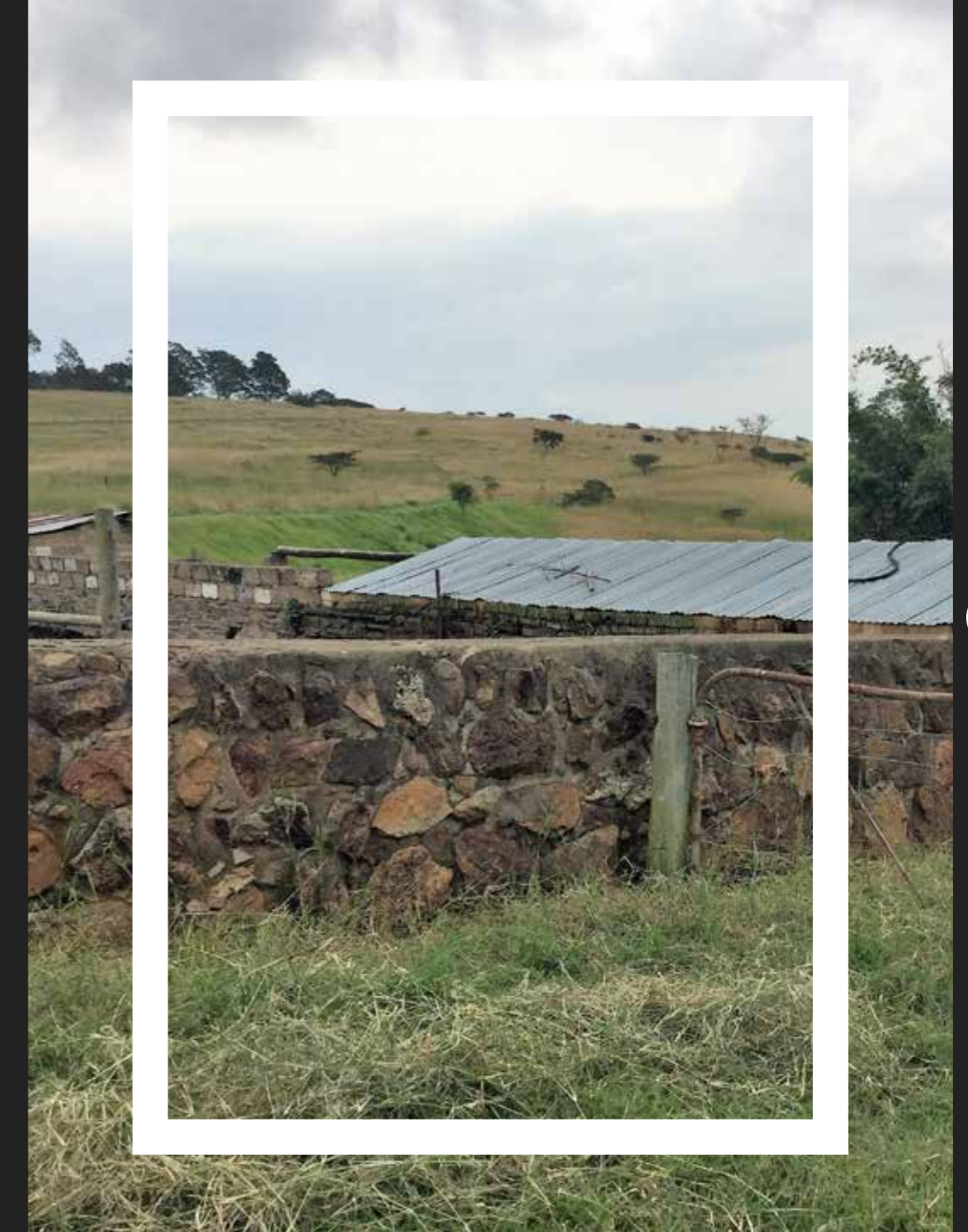
Bethel Farm is a 386 ha farm that is located approximately 35km from the town of the Ixopo – Kwazulu Natal Midlands, which is within the uBuhlebezwe Local Municipality and Harry Gwala District Municipality.

It is endowed with natural vegetation. Its arable land is over 50% of the land. Its water infrastructure costs of 11 dams. It has a few wild animals on site including zebras and impalas. It has a modest farm house.

Bethel Farm is located along P113 which is a gravel road that branches off the Provincial Road R56. The stretch of road from R56 to Bethel Farm is approximately 13.5 kilometres long. The property has a 22kv Eskom powerline that feeds the property.

A transformer is also located less than 50 meters away from the main farm house, making power accessible for future developments on the farm.

A land line telephone connection point exists on the west of the property allowing for easy installation of future telephonic requirements.



FRESH
QUALITY
PRODUCE



THE STRATEGIC INTENT OF BETHEL FARM

The strategic intent of the Founders of Bethel Farm is to invest capital funding into the crop precinct as the first priority aligning with needs and requirements of the local retail sector in South Africa.

Strategic partnerships will be forged with research institutions to enhance the yield on the farm on a regular and scientific basis.

Agricultural technological advancement will be adapted to the requirements of Bethel Farm customers.

STRATEGIC POSITIONING

Bethel Farm is approximately 120 km from Durban North. From a time point of view it only takes 1 hour and 13 minutes to get to Bethel Farm from Durban making it accessible to export market from the King Shaka International Airport and Durban Harbour.

Bethel farm is also strategically located in terms of the inland produce market. It is only 69 kilometers from Pietermaritzburg and less than an hour in driving time.

STRATEGIC PARTNERS

Bethel Farm is open to having business discussions with progressive and innovative partners who are aligned with our vision and mission within the broader strategy of the masterplan of Bethel Farm.

We are only interested in speaking to strategic partners who want to build our country and our people.



CONTACT US



BETHEL FARM

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No 12754 and extent 386,
9468ha
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